HELLO BEAUTIFUL CAREER |

BEA U T Y  M A K E U P  P H O T O G R A P H Y
WHAT IS CMA?

CMA Training Group (CMA) is a Registered Training Organisation (RTO). Established in 1998, CMA offers nationally recognised training specialising in 'Makeup, Beauty, Business and Photography'.

In an industry that is continually evolving with fashion and trends, CMA engages the philosophy that formal training is only the beginning of the learning process as we only stop improving when we start believing we have nothing else to learn.

OUR STORY

CMA was born over 17 years ago to two driven and inspired makeup artists, Nina Schilling & Deborah Pobjie. Today, CMA is still their baby. The academy is home to over 200 students, and strives to give each of them the opportunity to do what they love, just as they have.

Nina and Deb are guilty of being obsessed with the industry. Throughout the years, they have worked in all areas, doing makeup for live shows, intimate runways and high fashion showcases, as well as working in television, theatre, editorial and commercial photography. They have immersed themselves in their work, observing other amazing artists, studying their techniques and building on their knowledge and experience.

All of this has inspired them in their innovative approach to education. They are constantly reinventing their content and course delivery to create a rich learning environment that will produce the next generation of world-class industry specialists.

Nina attained her qualification in makeup in Adelaide. In the late 80’s she spent years working in various photographic studios. She moved to Canberra in 1992 to open a photographic studio of her own with her husband, John. Nina is a self-professed technology junkie, always in search for the most efficient and cutting edge platforms to make CMA’s learning programs more interactive and engaging. She has completed a number of Diplomas in Business, Management, Training Design & Development and Information Technology.

Deb, originally from Canberra, spent time in Europe performing as a professional ice-skater. It was there that she fell in love with makeup and its power to transform. When Deb returned to Australia, she completed her training in Sydney. Deb remains focused on building strong connections within the academy, and extending these throughout the industry. She is known for her refreshing ideas, continually bringing direction and guidance to every project.

Nina and Deb met in Canberra in 1995 and the rest, as they say, is history. Many years of dedication have gone into creating the established school CMA is today. The academy now employs over 25 talented staff members, who make up the close-knit CMA family. The extensive skills and experience provided by CMA’s educators ensure our classes are always exciting, informative and packed full of new ideas. Joining the CMA family means entering a world that is collaborative, inclusive, creative, connected, productive and inspiring.

Above all else, we are committed to doing what we love.
WHAT MAKES US DIFFERENT?

WE NURTURE
CMA doesn’t adopt a one-size-fits-all approach. We recognise that everyone is different and has individual learning needs. We do our absolute best to work with each student individually so that your learning is meaningful and relevant. We don’t shy away from making mistakes, as that is often the best way to learn. Our trainers will guide you every step of the way. They will draw from their experiences – good and bad – and help you develop your craft. CMA’s dedicated Student Liaison Manager is always available to help you navigate your way through your course.

WE COLLABORATE
At CMA we are all about building connections. We encourage communication across our three faculties, and love watching our students interact and help each other creatively. We believe in students working together. As a beauty student you will work in our beauty room, on each other and members of the public. As a photography or makeup student you will work on industry-standard briefs. You work with your peers while being mentored by our exceptional trainers. The connections you make at CMA will be the beginnings of your professional network.

“MY TRAINER HAS BEEN THE BEST TEACHER I’VE EVER HAD ... EVEN AT SCHOOL SHE IS INFORMATIVE AND UNDERSTANDS EVERYONE HAS DIFFERENT LEARNING STYLES. SHE IS ENCOURAGING AND SUPER SUPPORTIVE! SHE IS SENSITIVE TO OUR NEEDS AND IS WILLING TO CHANGE HER OWN TEACHING STYLE TO BETTER SUIT US. I FEEL CARED FOR AS AN INDIVIDUAL IN HER CLASS.”
SHANADE PODESTA - DIPLOMA OF BEAUTY THERAPY GRADUATE 2015

OUR CULTURE
CMA is a community. When you join CMA you enter a world that is collaborative, inclusive, creative, connected, productive and inspiring. We strive to do what we love and do it the best it can be done.

“I AM HONOURED TO BE COLLABORATING WITH CMA LE, TRUE NATURAL BORN ARTISTS FROM MY VERY OWN, HOMETOWN, CANBERRA. I VALUE THE CALIBRE OF CMA TRAINERS AND ALSO THE EMERGING ARTISTS THAT HAVE LEFT CMA WITH THEIR QUALIFICATIONS, TRULY IMPECCABLE.”
MONIKA CERDA-CID - CHACHINO

OUR CAMPUS
Our facilities are second to none. We pride ourselves on our large training spaces, which includes makeup studios, a beauty salon, a technology lab, photographic studios and an open multi-purpose space for collaboration and student interaction. CMA boasts state of the art tools and equipment, advanced technology and top-of-the-range professional products.

ENROL NOW
Our educators are industry leaders. They don’t just teach, they also do. When they’re not at CMA you will find them in salons, on film sets, on photographic shoots and working in theatrical productions. They are obsessed with their craft. They can talk about the latest techniques, the newest products and exactly what’s on trend. We love our trainers, and we love that our students love them as much as we do.

"MY TRAINER HAS INSPIRED ME BY SHOWING ME TO CONSTANTLY BE MY BEST. SHE BRINGS A HAPPY AND WARMING SENSE TO MY LEARNING ENVIRONMENT TO BE THE BEST POSSIBLE. SHE IS CONSTANTLY HELPING US GIRLS TO MAKE THE BEST OF OURSELVES AND INSPIRING US WITH HER CONSTANT TALENTS AND INSPIRING WORDS AND STORIES. I CANNOT THANK HER ENOUGH."

TEEGAN CARN - DIPLOMA OF BEAUTY THERAPY GRADUATE 2015

"CMA IS AMAZING... I LEARNT SO MANY NEW SKILLS THAT I NEVER KNEW I WOULD LEARN, INCLUDING SELF-CONFIDENCE. ALL THE TRAINERS ARE BEAUTIFUL AND FULL OF SO MUCH KNOWLEDGE AND TALENT! I WILL NEVER FORGET MY EXPERIENCE HERE AND I WILL BE FOREVER GRATEFUL FOR EVERYTHING I HAVE GAINED... I LOVE CMA. THANK YOU SO MUCH."

EMILY AGNEW - DIPLOMA OF SPECIALIST MAKEUP SERVICES
OUR TECHNOLOGY

We love technology at CMA. Technology makes learning easier. More engaging. More interactive. In the ever progressing technological age, new learning tools are constantly introduced. We believe it is important to utilise these. Blog posts, forum discussions, eBooks, digital checklists, videos, online quizzes, remote assessment upload and 24/7 resource access are all featured in CMA's classrooms.

Technology at CMA is also designed to inspire you. Instagram, Facebook and Pinterest are accessed daily in CMA classrooms. With over 48 boards on our Pinterest page, you will never be left searching for inspiration. We’re here to help you, support you and show you how everything works.

"I recently completed the Diploma of Beauty Therapy at CMA for which I studied part time over an 18 month period. I found the school's facilities and products of high standard. I enjoyed learning in a open-minded, professional environment with highly skilled, supportive teachers. CMA was the best choice for me offering a flexible learning environment without compromising the quality of education. I thoroughly recommend CMA."

SANDRA K - DIPLOMA OF BEAUTY THERAPY GRADUATE 2013

ENROL NOW
Industry experience is everything! You can learn so much in the classroom, but you need to be able to transfer your skills to the real world. Every student participates in work experience. This means you leave with skills and knowledge, built from industry experience. CMA has developed strong industry connections and an incredible reputation within Canberra. This means that countless, quality work experience opportunities stream in on a daily basis.

Just to name a few, our makeup and photography students have worked with Fashfest, the Zombie Walk, HerCanberra, Inner City Magazine, City News, HAUS Models, Canberra Centre, CIT, Floriade, National Gallery of Australia, Oh Happy Day, ANU stage productions, Tropfest Film Festival, Canberra Mustangs and FitSistas. Our beauty students have worked in many local salons, including Sibu, Brazilian Butterfly, Endota, Jindii EcoSpa, Elegance Beauty, Designer Beauty, Elements Face and Body, and Soma Day Spa.
CMA is a trusted name in the Canberra region and beyond. We have been doing what we love for over 17 years. Our graduates are well known and loved, and employed locally, nationally and internationally. We don’t like to brag, but we have produced some incredible graduates who continue to make us proud. Currently, over 95% of our beauty therapy students are employed in the industry, with most students commencing part-time employment before they finish their training.

**GRADUATE SPOTLIGHT**

**ALI PRICE**

Ali Price graduated from CMA in 2008. Over the past 6 years, Ali’s creativity and unique take on makeup design has won her an impressive client base of designers, photographers and commercial clients from around Australia. Ali’s high profile clients, campaigns and publications include Channel 7 (Perth) – Hair and Makeup Team, Channel 9 (Darwin), All Of The Above Creative Agency – Perth, Nic Montague - Image and Motion Production – Perth, ABC, Channel 10 and WIN (Canberra), Bearcage Productions, By George Productions, TraumaSim Pty Ltd (Perth) – Leading provider of hi-fidelity trauma simulation to a range of high profile and national organisations, Ruth Tarydas (Perth, Sydney, London) - SS12 Campaign for this glamorous, sexy and edgy Australian label, Perth Fashion Week 2013, Style Aid 2010 and Alpha Models (Perth).

Her work has been published for Lakeside Joondalup AW12 Campaign, Scoop Magazine, Cosmopolitan Bride, X-Press Magazine, Fashion Theory UK, Sunday Times Home. Ali is also a 2012, 2013 and 2014 nominee for the ‘Makeup Artist of the Year Award’ for the Australian Hair Fashion Awards.

**DIANA CHEETHAM**

In 2015, Di won the highly sought-after role of FASHFEST Director of Makeup. Here’s what she had to say about the CMA students who participated.

‘This year’s Fashfest in Canberra has been an amazing event showcasing some of the best makeup designs and techniques seen yet on the runway. CMA had 89 students put their hands up to volunteer for the long, hard hours of the backstage makeup department and we couldn’t have done it without them. The students were involved in everything from assisting some of the most talented makeup artists in and around Canberra, to applying the makeup to some of the most sought after models on the runway today.

Their professionalism and enthusiasm shone bright throughout the entire event and made it such a pleasure to work with every single one of the students. I want to say a huge thank you to the students and the academy for helping to make this such an amazing event. You are obviously teaching your students to do what they love.’ Diana Cheetham - Director of Makeup, Fashfest.
MADE FOR MAKEUP?

Makeup Artistry offers an exciting and rewarding career with countless opportunities in the film, television, photography, theatre, fashion and bridal fields.

As a Registered Training Organisation, CMA is able to issue you with a nationally recognised qualification under the Australian Qualifications Framework (AQF).

SPECIALIST MAKEUP SERVICES
DIPLOMA OF SCREEN & MEDIA
[CUA51015]

This Diploma is the highest qualification attainable in the makeup industry in Australia. This course aims to equip you with the skills, knowledge and outlook to prepare you for a successful career in the professional makeup industry. Learn the fundamentals through to the advanced techniques of specialised makeup design. This includes injury simulation techniques such as bruises, burns, bullet holes, lacerations and black eyes; airbrushing, prosthetics, runway, hairstyling and fantasy design. This Diploma will prepare you for work in the film, theatre, fashion, entertainment or television industries. Our purpose-built facilities will allow you the time and space to perfect your growing skills. You will be able to showcase your work by participating in local events and build a portfolio of work to kick-start your career.

DURATION
Two days per week for a period of 12 months, or two evenings per week for a period of 15 months.

COST
This program is VET FEE-HELP approved. Full course fees are published on our website.

INTAKE
These programs have two intakes per year - February and July. Both daytime and evening programs are available.

MAKEUP KIT
This is a comprehensive kit of equipment and materials designed to allow you to practice outside of class hours, attend work experience and begin professional work within your field of study. The materials and equipment contained within these kits become your property once purchased. You are supplied with additional materials and equipment for use during contact hours at CMA.

CURRICULUM INCLUDES
High Fashion & Runway
Latex Ageing
Character Design
Period Design
TV Presenter Makeup
Editorial
Bridal
Prosthetics
Special FX
Airbrushing
Bald Caps
Small Business Management
Freelancing & Networking

"I LOVE EVERYTHING ABOUT CMA, THE TRAINERS ARE ABSOLUTELY AMAZING, NOT ONLY WERE THEY KNOWLEDGEABLE AND ACCOMMODATING, BUT THEIR WORK AND DEDICATION TO US WAS SO INSPIRING. I HAVE MADE LIFELONG FRIENDS THROUGH THIS COURSE AND WILL NEVER FORGET THIS EXPERIENCE. THANKS FOR THE LIFE CHANGING EXPERIENCE CMA."

PAIGE STARKEY - DIPLOMA OF SPECIALIST MAKEUP GRADUATE JULY 2015
With a growing demand for Beauty Therapists, training in Beauty could open doors to a range of exciting career opportunities.

Today, as never before, services provided by the beauty industry are perceived as essential services rather than luxuries. There is an ever increasing national demand for professionally educated and accomplished Beauty Therapists. After all, a good Beauty Therapist is often considered a trusted and valued friend. CMA offers nationally recognised training programs designed to equip you with the necessary skills and knowledge to embark upon a career in this exciting industry.

DIPLOMA OF BEAUTY THERAPY
SHB50115

To achieve a Diploma of Beauty Therapy, a total of 25 units of competency must be completed. This consists of 13 core units and 12 elective units, including at least 8 specialist electives. A comprehensive list of the units of competency can be found on our website.

CMA has selected specialist units focusing on advanced facials, Brazilian waxing and massage, including reflexology and Indian scalp massage. CMA’s salon facilities give you the opportunity to gain vital hands-on practical experience along with the necessary theoretical training to prepare you and make you job-ready from day one.

DURATION
2 evenings per week for a period of 18 months or 3 days per week for a period of 11 months, plus ‘in salon’ hours.

COST
This program is VET FEE-HELP approved. Full course fees are published on our website.

STUDENT SALON
CMA operates a student run salon on a not for profit basis. The salon is designed to enable students to gain valuable work experience treating clients in a professional salon environment, whilst being guided and supervised by a CMA educator. There’s no better way to develop your confidence and reinforce your new skills.

PRE-REQUISITES
The Diploma of Beauty Therapy does not require any pre-requisite studies, however, participants must have successfully completed Year 10 and be at least 16 years of age.

CURRICULUM INCLUDES
- Manicure
- Pedicure
- Nail Science
- Skin Science
- Waxing
- Tinting
- Facials
- Massage
- Aromatherapy
- Anatomy and Physiology
- Nutrition
- Makeup Application and Design
- Intimate Waxing
- Body Treatments
- Electrical Treatments
- Reflexology
- Indian Scalp Massage

ENROL NOW
CMA offers the Diploma of Photography. This is a nationally recognised training program designed to equip you with the necessary skills and knowledge to embark upon a career in this exciting industry.

DIPLoma OF PHOTOGRAPHY & PHOTO-IMAGING CUA50915

The Diploma of Photo-Imaging is a comprehensive photography course that will enable you to work across a range of professional areas, including portraiture, wedding, commercial, fashion, editorial, landscape, food, products and event photography.

The course will give you a solid understanding of how to light and capture images to suit any style or situation. This course offers regular industry excursions, location photo shoots and opportunities to collaborate with CMA makeup students, which will give you amazing opportunities for portfolio development.

You will develop knowledge of current trends in photo-imaging, learn to interpret assignment briefs, consult with clients to refine objectives, develop concepts, use a range of technologies and work flows to capture images, employ aesthetic, conceptual, compositional and technical skills and gain exposure to a variety of shooting styles.

DURATION
Two evenings per week for a period of 18 months or 3 days per week for a period of 12 months. Term breaks are scheduled in accordance with the ACT School Terms.

PAYMENT OPTIONS
This program is VET FEE-HELP approved. Full course fees are published on our website.

INTAKE
The Diploma of Photography has two intakes per year. Commencement dates and terms are structured according to the school year. Both daytime and evening programs are available.

PRE-REQUISITES
Entry to this qualification is limited to those able to demonstrate photo-imaging skills that support learning at Diploma level. You will need to submit a portfolio of your work and attend an interview. For more information, contact CMA’s Student Liaison Manager.

CAMERA KIT
This is a kit of equipment designed to allow you to continue to practice outside of class hours, attend work experience and begin professional work within your field of study. The materials and equipment contained within the kit become your property once purchased. You are supplied with additional materials and equipment for use during class hours at CMA.

CURRICULUM INCLUDES
- Studio
- Location
- Fashion
- Food
- Product
- Events
- Portraiture
- Bridal
- Commercial
- Adobe Lightroom
- Adobe Photoshop
- Colour Management
- Digital Image Processing
- Digital Image Manipulation
- Digital Image Post-Production
- Composition, Design Principles and Techniques
- Freelancing
- Networking
- Small Business Management

ENROL NOW
CMA's Diploma courses are approved for VET FEE-HELP. Students enrolling in these courses are eligible to apply for the Australian Government's VET FEE-HELP loan scheme. CMA's approved VET Fee-Help programs include:

- Diploma of Beauty Therapy SHB50115
- Diploma of Screen & Media - Specialist Makeup Services CUA51015
- Diploma of Photography & Photo-Imaging CUA50915

WHAT IS VET FEE-HELP?

VET Fee-Help is an Australian Government loan scheme that assists eligible full fee-paying students undertaking CMA Diploma programs, to pay for all or part of their tuition fees.

AM I ELIGIBLE FOR VET FEE-HELP?

You are eligible for VET FEE-HELP if you:

- Are an Australian citizen or permanent humanitarian visa holder (resident in Australia for the duration of the unit); AND
- Are a full-fee paying / fee-for-service student studying a diploma, advanced diploma, graduate certificate or graduate diploma level course at an approved VET FEE-HELP provider; AND
- Have not exceeded the FEE-HELP limit (see below); AND meet the tax file number (TFN) requirements: OR if you don’t have a TFN you can give your provider a Certificate of Application for a TFN. This certificate is available from the Australian Taxation Office after you have applied for a TFN; AND
- Submit the Request for VET FEE-HELP Assistance Form to your VET provider prior to the census date; AND
- Provide a copy of your Senior Secondary School Certificate (Year 12 Certificate) or display competence in numeracy and reading at the Australian Core Skills Framework exit level 3.

See the Study Assist website for more information. Alternatively, you can download the VET FEE-HELP information guide from our website. VET FEE-HELP is an extension of FEE-HELP, part of the Higher Education Loan Program (HELP). In 2016 eligible students can borrow up to $99,389 to pay for their tuition fees over their lifetime. Students repay their loan to the Australian Government through the tax system once a student earns the minimum threshold level for repayment, which is $54,126 for the 2015-16 income year.

RECOGNITION OF PRIOR LEARNING

Previous work experience or training courses may enable us to deem you competent in certain areas, which will allow exemption from some modules. This process is referred to as ‘Recognition of Prior Learning’ (RPL). As a Registered Training Organisation, delivering nationally recognised training, CMA can assist you with this process. Please contact a course advisor to request an application form. Application for RPL must occur prior to course commencement.
HOW DO I APPLY?

STEP 1
After you have picked your passion, a personal interview may be arranged with the academy’s Student Liaison Manager. During this interview we will discuss the course content in detail and answer any questions you may have. As placements are limited, your suitability for your course of choice may also be assessed.

STEP 2
We will provide you with an enrolment form to complete. You may enrol by completing this form and paying a $500 deposit to secure your placement.

STEP 3
We will discuss your payment options including the Australian Government’s VET FEE-HELP loan scheme and provide you with written information.

STEP 4
After you have enrolled you will be invited to attend orientation before you commence your training.

FIND US

10/160 Lysaght St
Mitchell ACT 2911
T: 02 6162 3371
E: admin@cmatraining.com.au
CMATRAINING.EDU.AU

OPENING HOURS
Monday – Friday 09.00AM – 05.00PM
Monday – Thursday 06.00PM – 09.15PM (classes only)

MY TIME AT CMA HAS BEEN NOTHING SHORT OF REWARDING! I HAVE BEEN MET WITH NEW CHALLENGES IN EACH CLASS, AND WITH HELP FROM MY PEERS AND TRAINERS, I HAVE BEEN ABLE TO OVERCOME THEM, AND ENJOYED EVERY MINUTE DOING IT. STUDYING THE DIPLOMA OF SPECIALIST MAKEUP SERVICES HAS OPENED UP SO MANY DOORS I DIDN’T THINK WERE THERE. IT HAS ALLOWED ME TO ESTABLISH STRONG FRIENDSHIPS WITH MY PEERS AND TRAINERS, BOTH INSIDE AND OUTSIDE OF SCHOOL. IT HAS ALSO ALLOWED ME TO BUILD ON MY PASSION, AND TURN IT INTO A CAREER.

NATALIE WELLS - DIPLOMA OF SPECIALIST MAKEUP SERVICES GRADUATE 2015

ENROL NOW